

A-Train Marketing 2020

Year-end Market Planning Checklist



Evaluate the performance of the year



Repurpose high-performing content



Evaluate your client list



Inventory your marketing materials and tactics and score them from 1-5 (1 being low)



Clean up your contact database



Review your budget, set a new budget, and stick to it



Evaluate your content strategy and update your content calendar



Keep an eye on your competition



Look at your website analytics to see what is getting attention



Identify your top 2 sales and marketing priorities

To view the expanded checklist, visit our website:

atrainmarketing.com/blog